Pre-Information for the EdTech consultation day

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| **Project title** | |
| **Name of Founder(s)/Team** | |
| **E-Mail Address** | **Phone Number** |
| **Reference to EdTech Austria:**  **How did you hear about EdTech Austria?**  Social Media  Newsletter  by recommendation  other  **Have you already had contact with EdTech Austria - and if so, with whom?** | |
| **Core Idea**  What is your specific idea? Please outline your idea for us. Make sure that the explanations are also comprehensible and understandable for outsiders. | |
| **Current status**  What is your idea based on (thesis, development process, new technology, research work, ...)?  What steps have you already taken to realise the idea? Please outline these briefly. | |
| **Team**  Who is part of your founding team? Are strategic partners already involved? | |
| **Target group**  Who should benefit from your idea? Think specifically about who you want to address with your idea. | |
| **Need/demand solved with Product/servie**  What needs of the intended target group have been identified so far? | |
| **Value Proposition and Unique Selling Point**  What value does your product/service ad? Briefly outline what makes the product/service special (possibly in comparison to similar products/services already on the market) | |
| **Problem solving competitors**  Who are your main competitors? How has the problem been solved so far?  Distinguish between problem-solving competitors (i.e. indirect competitors) and product performance competitors (direct competitors) | |
| **Business Model**  Briefly describe the proposed business model. How do you want to generate sales? How can the products and services be used to generate economically sustainable income? | |
| **Requirements for your next steps?**  What support do you need for the next steps? | |
| **Major Milestone in Year 1**  What milestone do you want to have reached in a year? Where do you want to be? | |

So that we can advise you in the best possible way, we need some information from you in advance about your EdTech idea. (max. 3-4 lines for each point)

Send to [info@edtechaustria.at](mailto:info@edtechaustria.at)