Pre-Information for the EdTech consultation day

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| **Project title** |
| **Name of Founder(s)/Team** |
| **E-Mail Address** | **Phone Number** |
| **Reference to EdTech Austria:****How did you hear about EdTech Austria?**[ ]  Social Media [ ]  Newsletter [ ]  by recommendation [ ]  other**Have you already had contact with EdTech Austria - and if so, with whom?** |
| **Core Idea**What is your specific idea? Please outline your idea for us. Make sure that the explanations are also comprehensible and understandable for outsiders. |
| **Current status**What is your idea based on (thesis, development process, new technology, research work, ...)? What steps have you already taken to realise the idea? Please outline these briefly. |
| **Team**Who is part of your founding team? Are strategic partners already involved? |
| **Target group**Who should benefit from your idea? Think specifically about who you want to address with your idea. |
| **Need/demand solved with Product/servie**What needs of the intended target group have been identified so far? |
| **Value Proposition and Unique Selling Point**What value does your product/service ad? Briefly outline what makes the product/service special (possibly in comparison to similar products/services already on the market) |
| **Problem solving competitors**Who are your main competitors? How has the problem been solved so far? Distinguish between problem-solving competitors (i.e. indirect competitors) and product performance competitors (direct competitors) |
| **Business Model** Briefly describe the proposed business model. How do you want to generate sales? How can the products and services be used to generate economically sustainable income? |
| **Requirements for your next steps?**What support do you need for the next steps? |
| **Major Milestone in Year 1**What milestone do you want to have reached in a year? Where do you want to be? |

So that we can advise you in the best possible way, we need some information from you in advance about your EdTech idea. (max. 3-4 lines for each point)

Send to info@edtechaustria.at